

3 A Town of Culture and Education for the Next Generation

1. School Education
2. Lifelong Learning
3. Sports
4. Culture, Arts, and Cultural Properties
5. Healthy Development of Youth

Ibaraki Town promotes human resource development with the goal of motivating people to want to educate their children here—that is providing education that inspires creativity and facilitates both a healthy body and mind. More broadly, we want to create a society where each of our residents takes the initiative to learn, grow, and be active.

Citizen Education Course



ICT-Based Classroom Instruction





Obata Hyottoko-bayashi



Ibaraki Town Physical Fitness 10-Mile Ekiden Relay Race

4 A Dynamic Town of Vibrant Industry, Dynamism, and Social Interaction



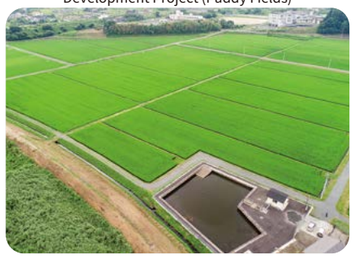
1. Agriculture, Forestry, and Fisheries
2. Commerce and Industry
3. Tourism and Exchange
4. Employment Measures

Making Ibaraki Town's distinctive agricultural sector a key part of our community-building, we develop various support initiatives for agriculture, and also focus on revitalization of the fisheries sector, taking special advantage of Lake Hinuma. In addition, in order to achieve dynamic community-building, we are also taking steps to stimulate commerce and industry, as well as enhance interaction with other localities through multifaceted tourism and resource-sharing.

Diverse Agricultural Products



National Emergency Farmland Reorganization & Development Project (Paddy Fields)





Hiroura Rural Life Experience



Cycle Tourism



5 A Town with a Solid Foundation to Build on for the Future

1. Land Use and Urban Development
2. Roads and Public Transportation
3. Information Technology (IT) / Digitization
4. Housing, Permanent Residency, and Migration Measures

Ibaraki Town works toward well-organized land utilization with a view to the future—specifically integrated, sustained development throughout the town. In addition, in order to boost convenience and safety for the people of the town, we are stepping up road networks and public transportation as well as informatization.
As part of initiatives to combat diminishing populations, we are developing strategies to encourage people to live in the town permanently, as well as to move here from other localities.

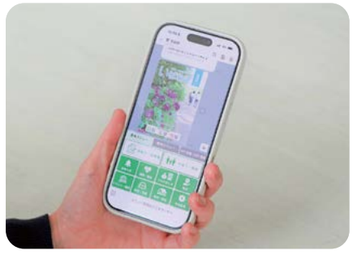
Scan here to register for the Town Official LINE ▶

Sakuranosato



Demand-Responsive Shared Taxi "Hinuma-ru"





Town Official LINE Account



Migration and Settlement Pamphlet



6 An Independent Town Built by the Power of the People

1. Citizen Participation and Collaboration
2. Community
3. Respect for Human Rights
4. Gender Equality
5. Administrative Management

Ibaraki Town addresses town initiatives with a comprehensive approach that includes the townspeople, related organizations, private companies, universities, and more, as well as community projects. We also implement initiatives designed to ensure that the human rights of all people in our town are respected, and that we can live and work together. Further, with a view to engendering an independent, sustainable management structure, we are moving forward with administrative and fiscal reforms.

Hometown Development "Demae" (On-Demand) Lecture



Hometown Vitality Promotion Project





International Exchange



Small Home Appliance Recycling Promotion Project